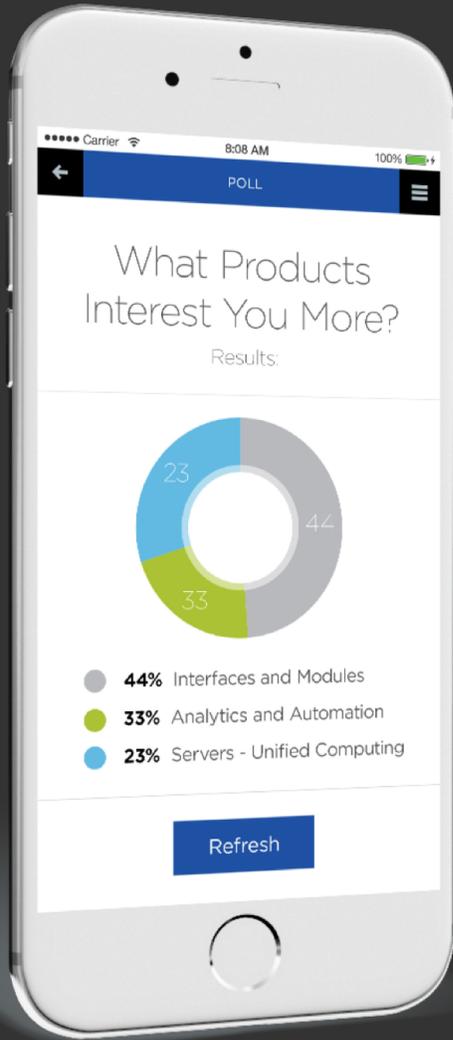


On-demand polling in the CXApp accelerates the rate of feedback for live, contextually-relevant engagement.



INSTANT RESPONSE

Simplified questions and answers reduce the barriers to interaction for in-the-moment feedback.

ANONYMITY

Faceless responses increase attendee willingness to participate without feeling forced or placed front and center.

INSIGHTS

Crowd-sourced inspiration enables creation of experiences and content that are tailored to your audience for meaningful dialog.

PIVOT

A better understanding of popular opinion enhances your ability to re-adjust your initiatives to align with user needs.

MODERATE

Creating, scheduling, editing, activating, deactivating, and measuring polls is easily managed in the CMS.



POLLS are a live, interactive element for your digital engagement initiatives when it comes to sourcing valuable customer insights.

High impact voting helps you capture valuable data that can be used to formulate a unique approach for current and future events.