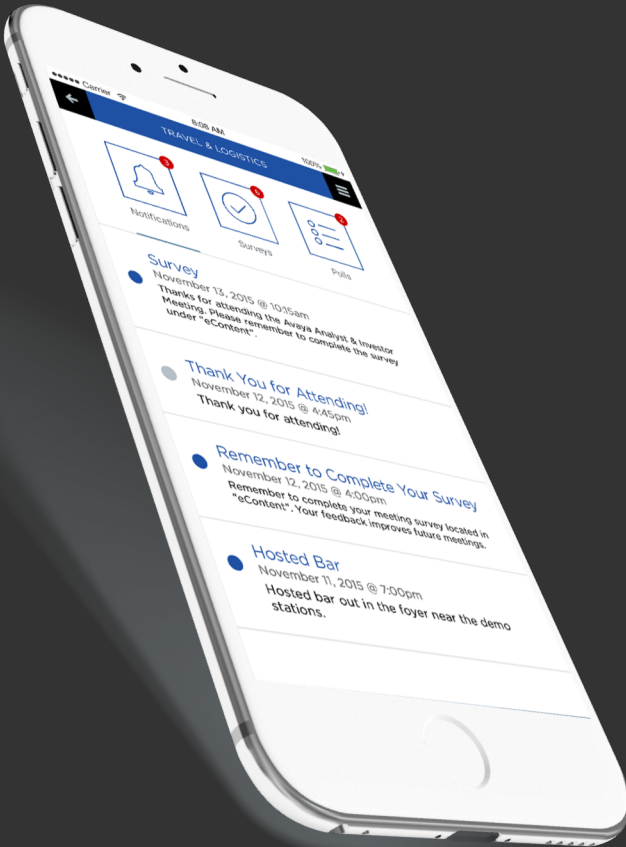Keep users, attendees, and customers 'in the loop' with the right information at the right time.

GLOBAL ALERTS

Send notifications to all users for widespread opportunities to reach your entire audience with global messages.

SEGMENTED GROUPS

Send more customer-centric messages by creating entitled channels at the meeting, group, or attendee level to further aid initiatives.

LINKED PAGES

Prompt in-the-moment actions by linking in-app pages, content, and polls to your notifications for real-time engagement.

OPTIMIZATION

Analytics measure click-through rates for notification sent and notifications answered so you can increase conversions.

LOCATION-BASED

Integration with beaconing technology enables geo-targeted alerts for contextually and spatially relevant notifications.

NOTIFICATIONS that are relevant, time-sensitive, and action-oriented help you build trust and create a deeper relationship between your brand and your mobile app users.

Leverage notifications as a supplementary marketing channel to stay connected to users with timely, important messages.