

Qualitative and quantifiable data creates an aggregated dashboard visual to help you build engagement in real-time.



## CONTENT ACTIVITY

Gauge the success of your communication efforts:

- Notifications sent : received
- Polls sent : received
- Surveys sent : received

## BELL CURVE

Pre, during, and post activity maps engagement to the phases of your program

## USER ACTIONS

Basic usage stats are available for downloads, sessions, popular pages, and time spent

## SOCIAL MONITORING

Listen to the heartbeat of your community through posts to the activity stream

## ACROSS TIME

View simplified metrics across time for a better understanding of long-term effects of your mobile app program



**METRICS** dashboards equip your team with the tools necessary to make informed, data-driven decisions based on user behavior.

Event, meeting, and community analytics enable you to create optimized experiences by measuring and responding to user behavior on the fly.