CX APP

PERSONA Community Member

David Visitus, Director of IT for FlexOps, is a valued customer. He has used the CXApp in the past for attending on-site briefings, and was recently added to the 'Partner Community'.

AWARENESS More personalized access to industry relevant in-app features.

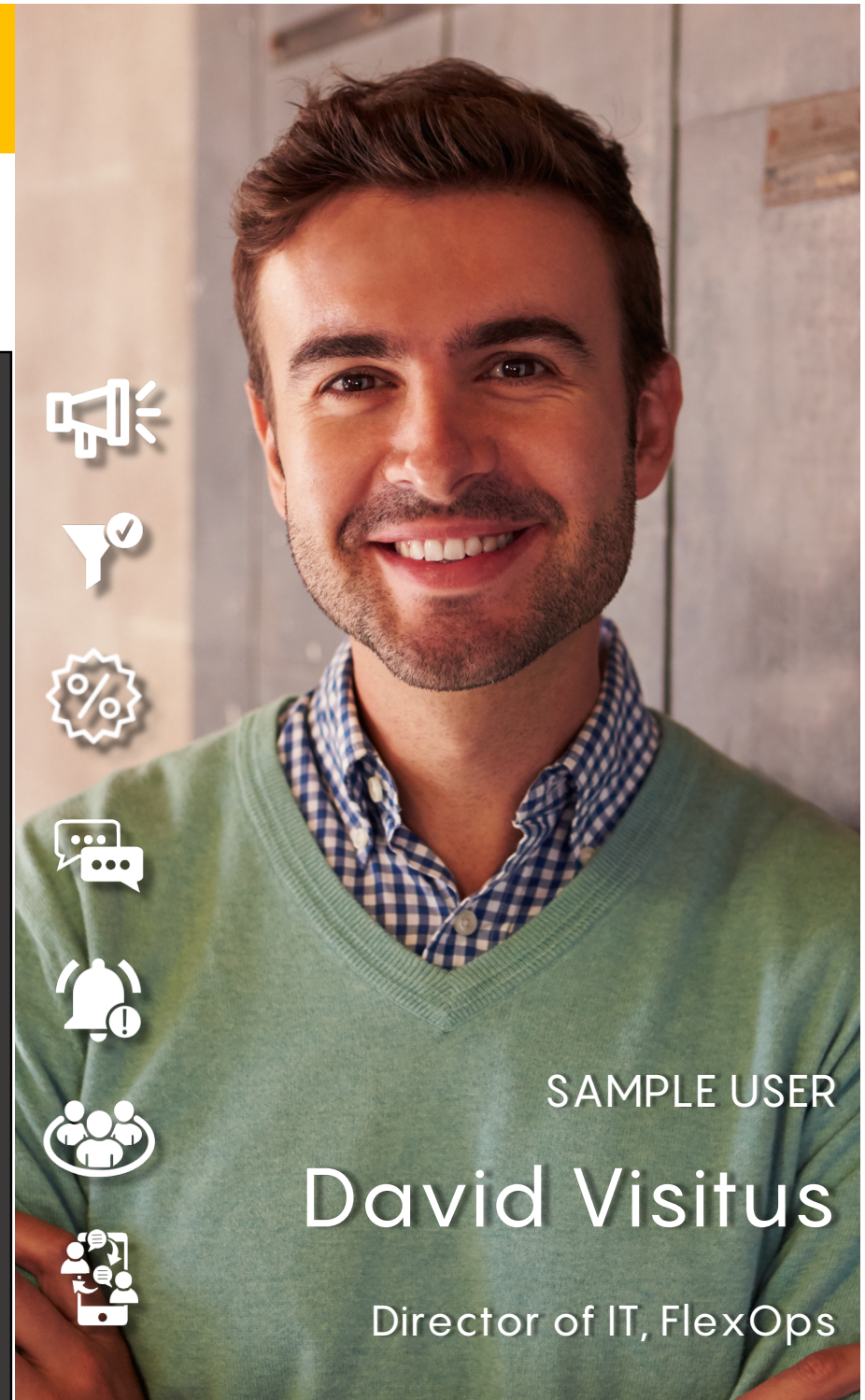**PREFERENCES** Configure custom settings for content, news, and activity updates.

PROMOTIONS Upcoming calendar events and special offers for community members.

COMMUNICATIONS Member connections with group postings and peer to peer messaging.

NOTIFICATIONS Timely communications to keep members informed and up-to-date.

NETWORKING A central communications hub for pertinent community information

ENGAGEMENT Perpetual engagement with team members and community members all year long.

SAMPLE USER

David Visitus

Director of IT, FlexOps