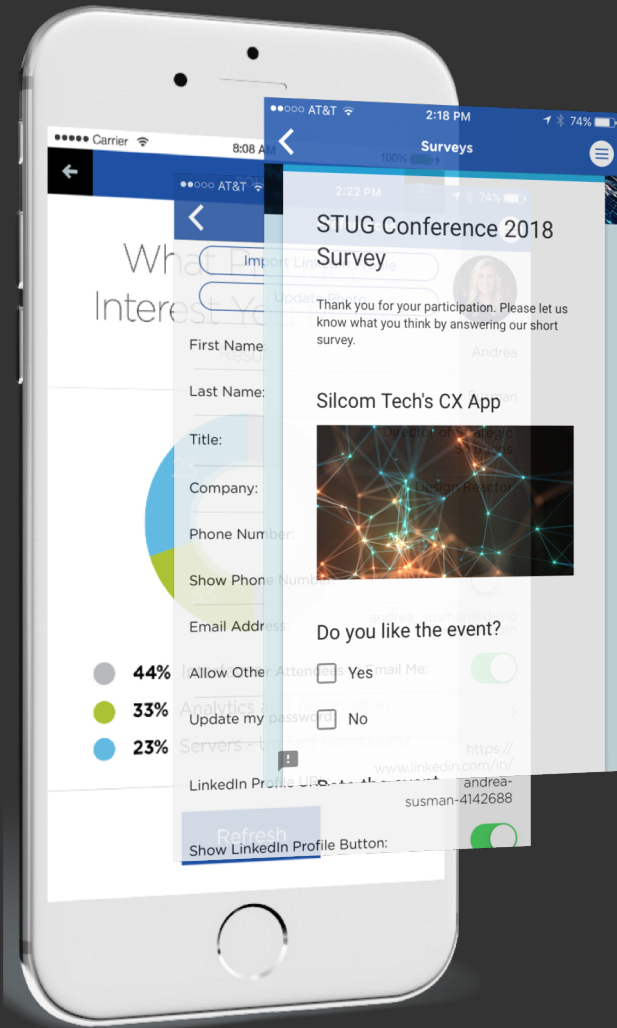A holistic approach to mobile customer experience through integration with outside APIs, vendors, networks etc.

CRM

Salesforce and other 3rd party tools help prospect, schedule, and track customer .

AUTOMATION

Robust attendee management tools automate actions routed to the appropriate personnel (BriefingEdge, BriefingSource).

SOCIAL

Bridges the communication across different social networks that matter most to you, your program, and your customers (LinkedIn, Twitter, Instagram).

MARKETING

Connections to important external features keep your customer experience journey consistent (Marketo, eTouches, Eloqua).

SURVEYING

Easily gain valuable feedback and gauge sentiment to improve your program instantly and over time (Survey Monkey, Survey Gizmo).

3RD PARTY services provide massive improvements in workflow efficiency and eliminates the need to manually create critical customer experience program details.

The ability to import technical features from multiple systems allows your program to accommodate growing technology needs.